

SHORELINE COMMUNITY COLLEGE TOYOTA T-TEN PROGRAM ADVISORY COMMITTEE MEETING

PROGRAM: Toyota T-TEN DATE: November 12, 2020

PLACE: Virtual Meeting TIME: 1:30 P.M.

Committee Members Present:

Arvin Merino, Toyota of Seattle, dealership/employer
Brad Springer, Magic Toyota, dealership/employer
Brian Coward, Michael's Toyota of Bellevue, dealership/employer
Colette Kelln, Rodland Toyota, dealership/employer
Jeff Manning, Toyota of Tacoma, dealership / employer
John Dascher, Lexus of Bellevue, dealership/employer
Josh Kieffer, Lexus of Bellevue, dealership/employer
Kevin Nelson, Magic Toyota, dealership/employer
Matt Malich, Toyota of Renton, dealership/employer
Rich Conley, Toyota of Puyallup, dealership/employer

Michael Boehm, Customer of Toyota of Kirkland

Brian Hebert, Toyota Motor North America – Portland Region (TMNA-PR) Rehan Chaudry, TMNA-PR Ryan Dawson, Field Technical Specialist, TMNA-PR 253.xxx.xxxx, unidentified TMNA-PR 425.xxx.xxxx, unidentified TMNA-PR

Kevin Booth, T-TEN Field Manager, Toyota Motor North America (TMNA) Jill Saunders, T-TEN Department Supervisor, TMNA Scott Sandford, T-TEN Field Manager, TMNA

Shoreline Community College:

Guy Hamilton, Dean of Workforce and STEM Lauren Hadley, Director of Employer Engagement Jeff Cromwell, T-TEN Instructor/Coordinator Kevin Roner, T-TEN Instructor/Coordinator Nollan Worrell, T-TEN Instructor/Coordinator

Agenda

- Approval of previous Minutes
- New Instructor, Tools, and Grants
- Student Progress Updates
- Hybrid Course for T-TEN
- ASE Education Foundation Mid-term Review
- Recruiting Efforts
- Updates from Toyota
- Next Meeting Date

Meeting called to order at 1:34 P.M.

Opening and Introductions

• Kevin Roner, called the meeting to order, introduced the agenda

Previous Minutes

- Minutes from October 29, 2019 were approved with adjustments
- Motion to approve Ryan Dawson
- Second to approve Kevin Nelson
- Audible vote: approved unanimously

Guy Hamilton, of STEM and Workforce

- College budget, COVID-19
- T-TEN Expansion
 - o Additional Instructor Nollan Worrell
- New Grants
 - o Complete New Dealer Equipment
 - o Hybrid Vehicle Equipment
 - Navigator to support recruiting efforts
 - o Instruction Support Technician to support vehicle fault installation

Students' Progress Updates

- Majority of Graduates from 2016 through 2020 are Expert / Senior Tech's
 - o 41 Toyota Expert or Lexus Senior Technicians
 - 8 Certified Technicians
- Graduating Class (2020 Cohort)
 - 9 Students from 8 different dealerships
 - This Cohort accumulated 57 ASE Certifications in total; 2 students achieved
 I.1
 - o Mongoose Cables for Graduates with L1 from the Region (Brian Hebert)
- Sophomore Class (2021 Cohort)
 - o 11 Students from 10 different dealerships
 - These 11 Students have accumulated 22 ASE Certifications in total
- Freshmen Class (2022 Cohort)
 - o 16 Students from 11 different dealerships

Hybrid Vehicles course for T-TEN

- Co-creating with Technical Development at TMNA
- Wrapping up development this year
- Deploying Summer, 2021 starting with the 2021 Cohort
- TMNA provided one Prius Prime vehicle and one Hybrid Vehicle toolkit
- The College pursued grants that paid for three Hybrid Vehicle toolkits

ASE-EF Review

- Request for four (4) volunteers for the ASE-Education Foundation mid-term review
 - o 1: Ben Rossman, Lead Technician, Michael's Toyota of Bellevue
 - o 2: Ben Melcher, Service Training Specialist, TMNA-PR
 - o 3: Kevin Nelson or Brad Springer, Magic Toyota
 - o 4: Arvin Merino and Jeremy Salamonik, Toyota of Seattle
 - o Booked for Nov 17th 1:30pm via Zoom

Recruiting Efforts

- Virtual Recruiting through Zoom on 11/9/2020
 - o Produced 1 new student
- Toyota of Seattle, Michael's Toyota of Bellevue, Rodland Toyota, Toyota of Puyallup, Magic Toyota all interested in Virtual Recruiting events
 - Kevin Roner to schedule and coordinate dealership involvement in virtual recruiting events

Toyota Motor North America Updates - Regional

- Hybrid certified technician needs are expanding as Venza, Sienna, Tundra, Sequoia,
 4Runner, Tacoma are going Hybrid
- Recruiting reaching out to high school and community colleges
 - o TTEN support
- TECS and TECS Elite
- Adopt-a-School
 - Kevin Roner has list of schools assigned to dealers close in proximity and will facilitate introductions between schools and dealers
- TMNA is on track to hit sales goals for the year
- Question from Michael Boehm: 2:41 P.M. Has there ever been consideration to having a dedicated statewide recruiter to work directly with high schools and skills centers?
 - Response from Kevin Booth and Scott Sanford: nothing right now but will support

<u>Toyota Motor North America Updates - National</u>

- Recruiting is the biggest challenge right now, need students in seats
- Shoreline has invested in the expansion, let's take advantage of this

Next Meeting Date:

• Thursday, March 11, 2021

Adjournment

• Meeting adjourned at 3:00 P.M.